PRESENTATIONPOINT
MEDIA KIT
PRESENTATIONPOINT.COM
MEDIA KIT CONTENTS

- COMPANY INFO
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COMPANY INFO

PresentationPoint is a registered company founded in Belgium in 1998 by Kurt Dupont
Original Focus in 1998
Information Systems for Airports
## FOCUS TODAY

In addition to airports, PresentationPoint now also supports:

<table>
<thead>
<tr>
<th>Schools &amp; universities</th>
<th>Large and small companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>City halls</td>
<td>Police</td>
</tr>
<tr>
<td>Exhibition halls</td>
<td>Banks</td>
</tr>
<tr>
<td>Restaurants</td>
<td>many others</td>
</tr>
</tbody>
</table>
OVER 10,000 CLIENTS WORLDWIDE
# Including World Renowned Organizations

<table>
<thead>
<tr>
<th>Boeing</th>
<th>Coca-Cola</th>
</tr>
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<tbody>
<tr>
<td>SpaceX</td>
<td>Sony</td>
</tr>
<tr>
<td>General Mills</td>
<td>Booking.com</td>
</tr>
<tr>
<td>Siemens</td>
<td>US Air Force</td>
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<tr>
<td>NASA</td>
<td>Hewlett Packard</td>
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<tr>
<td>Nikon</td>
<td>Porsche</td>
</tr>
<tr>
<td>Ebay</td>
<td>IBM</td>
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</table>
What Do Our Clients Say About DataPoint?

“Awesome product by the way. All this time and no one else can even come close to what you’re doing over there.”

Jason Brentlinger
Production Manager, Bartha, USA

“At Booking.com we recently used DataPoint to merge existing reporting data to create and distribute personalized reporting to +1100 of our managers.”

Savka Gajic
L&T Program Manager, Booking.com, The Netherlands
PowerPoint Integration

Our products are tightly integrated with PowerPoint, making it easy for people to update and manage their presentations and signage.
PRODUCT INFO

DataPoint

iPoint

Dynamic Elements

CounterPoint

MessagePoint
DataPoint

Creates real-time connections to nearly ANY data source. Used for automatically updating presentations, reports, information screens, infographics, KPI dashboards and digital signage
iPoint

Turn any computer monitor into digital signage
Schedule playlists of messages and advertising
Works with Internet or local networks
Dynamic Elements

Connect PowerPoint to Social Media, News, Weather, Music, Pictures, Clocks, Timers, Calendars or create your own Video Wall
Dynamic Likes
Connect PowerPoint to your Facebook Likes
Dynamic News

Show live news feeds on any computer monitor

Automatically updates with breaking news
Dynamic Music

• Create your own jukebox and play music MP3’s for background music in your facility
• Create your own in-house radio station
• Only advertising you control
Dynamic Pictures

- Your own picture show with images you control
- Great for showing local tourist attractions, products and more
Dynamic Time

- Show live clocks and time on any monitor or TV
- Set countdown timers
- Show international times
Dynamic Wall

- Create a video wall
- Control what shows on each screen or combine images into a single large image across all displays
Dynamic Weather

Live weather updates on any monitor or screen
CounterPoint
Waiting room or queue software
Message Point

Create your own in-house TV channel using existing computers
Use Cases

Digital Signage

Digital Menu Boards

Manufacturing KPI Dashboards

Automatically Updating Reports & Presentations
Digital Signage

Manage a global network of digital signage terminals from a central location
Case Study: Mexican Red Cross

iPoint used at headquarters on 6 screens to inform staff, volunteers and the public

Disaster news and information
Progress reports
Requests for help

"With this software, we are able to keep our internal and external community informed and aware of the most relevant events, allowing us to be more efficient and get action immediately; always looking for the benefit of the population."

Raúl Taboada, Information Technology Analyst, Mexican Red Cross
Case Study: HD Supply

Real time manufacturing KPI dashboard on factory floor

<table>
<thead>
<tr>
<th>Machine</th>
<th>AVG.</th>
<th>Panels</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spray</td>
<td>243</td>
<td>1246</td>
</tr>
<tr>
<td>Oven</td>
<td>39</td>
<td>296</td>
</tr>
<tr>
<td>Packing</td>
<td>128</td>
<td>0996</td>
</tr>
</tbody>
</table>

CNC output

AVERAGE: 192
TOTAL: 1304
UPTIME: 20:20:05

25% increase in productivity
Case Study: Sotheby’s Auction

Real time auction results
Case Study: As Belgium Town Hall

Bluetooth waiting room solution
MEDIA MENTIONS

• Indezine.com
  • multiple articles

• PresentYourStory.com
  • http://presentyourstory.com/powerpoint-digital-signage/

• PresentationLoad
FAQ: What Is Needed to Run the Software?

Microsoft Windows computer or compute stick

Microsoft PowerPoint 2010, 2013 or 2016
Member of Presentation Guild

Proving support and certification for professionals in the presentation design and production industry.
<table>
<thead>
<tr>
<th>Useful Blog Articles</th>
<th></th>
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<tbody>
<tr>
<td><strong>10 Reasons to Use PowerPoint for Digital Signage</strong></td>
<td><strong>Red Cross Organization Saves Lives with PresentationPoint</strong></td>
</tr>
<tr>
<td><strong>Real-time Digital Signage Screen at a Fruit Farmer</strong></td>
<td><strong>State Health Agency Uses PresentationPoint in Mental Health Offices</strong></td>
</tr>
<tr>
<td><strong>Hurricane Tracker – Create Your Own in PowerPoint</strong></td>
<td><strong>PowerPoint Add-ins: DataPoint Rated One of the Best by PowerPoint Guru</strong></td>
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<tr>
<td><strong>25% Increase of Productivity: Communicate in Real-Time with Personnel</strong></td>
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Kurt Dupont
Founder
kurt@presentationpoint.com
+32 89615956
LinkedIn –
https://www.linkedin.com/in/kurt-dupont-7aaa03/

Time zone - UTC + 1H

PresentationPoint
Lanklaarsesteenweg 31
3665 As Belgium