



PRESENTATIONPOINT MEDIA KIT

PRESENTATIONPOINT.COM

> MEDIA KIT CONTENTS

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A group of people are gathered around a table in a meeting. One person is pointing at a document with a pen, while others look on. A laptop is open on the table, displaying a dashboard with charts and graphs. The scene is brightly lit, and the focus is on the collaborative work being done.

COMPANY INFO

PresentationPoint is a registered company founded in Belgium in 1998 by Kurt Dupont

Original Focus in 1998

Information Systems
for Airports

Departures

Flight	Destination	Boarding	Departure	
16	Paris	12:00 PM	01:00 PM	Delayed until 13:00
17	New York	02:00 PM	03:00 PM	On time
18	Brussels	10:00 AM	11:00 AM	On time
19	Paris	12:00 PM	01:00 PM	Delayed until 10:00
20	New York	02:00 PM	03:00 PM	On time
21	Brussels	10:00 AM	11:00 AM	On time



IPi



> FOCUS TODAY

In addition to airports,
PresentationPoint now also supports

Schools &
universities

Large and small
companies

City halls

Police

Exhibition halls

Banks

Restaurants

many others

PHILIPS



SIEMENS



DAIMLERCHRYSLER



Microsoft

GOODYEAR



ORACLE



NYSE



SONY



Booking.com



BRITISH AIRWAYS



Nikon



Gartner



McKinsey&Company



OVER 10,000
CLIENTS WORLDWIDE

Including World Renowned Organizations

Boeing

Coca-Cola

SpaceX

Sony

General Mills

Booking.com

Siemens

US Air Force

NASA

Hewlett Packard

Nikon

Porsche

Ebay

IBM

What Do Our Clients Say About DataPoint?



"Awesome product by the way. All this time and no one else can even come close to what you're doing over there."

Jason Brentlinger

Production Manager,
Bartha, USA



"At Booking.com we recently used DataPoint to merge existing reporting data to create and distribute personalized reporting to +1100 of our managers."

Savka Gajic

L&T Program Manager,
Booking.com, The Netherlands



PowerPoint Integration

Our products are tightly integrated with PowerPoint, making it easy for people to update and manage their presentations and signage.

> PRODUCT INFO



DataPoint



iPoint



Dynamic Elements



CounterPoint



MessagePoint



DataPoint

Creates real-time connections to nearly ANY data source. Used for automatically updating presentations, reports, information screens, infographics, KPI dashboards and digital signage



iPoint



Turn any computer monitor into digital signage



Schedule playlists of messages and advertising

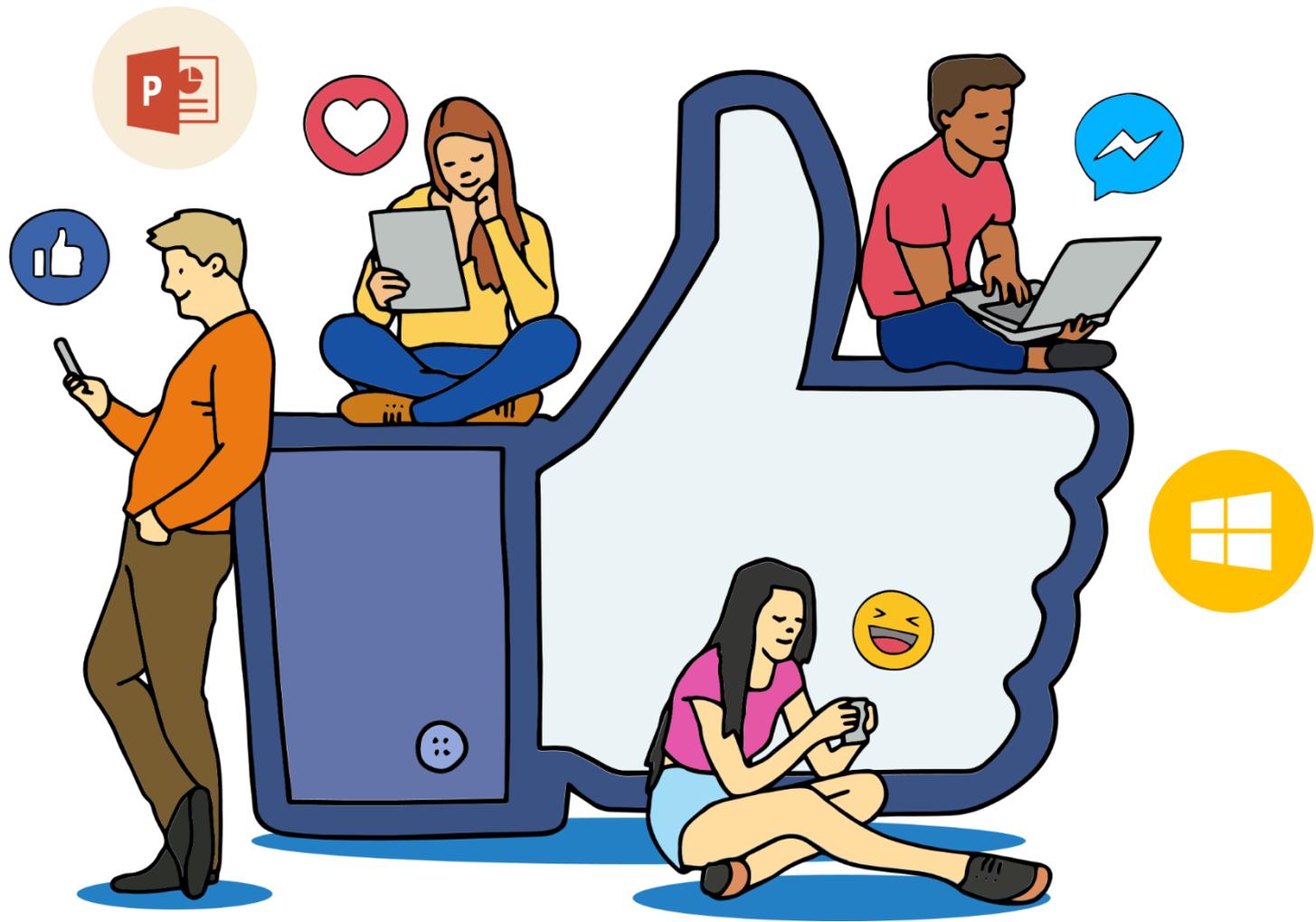


Works with Internet or local networks



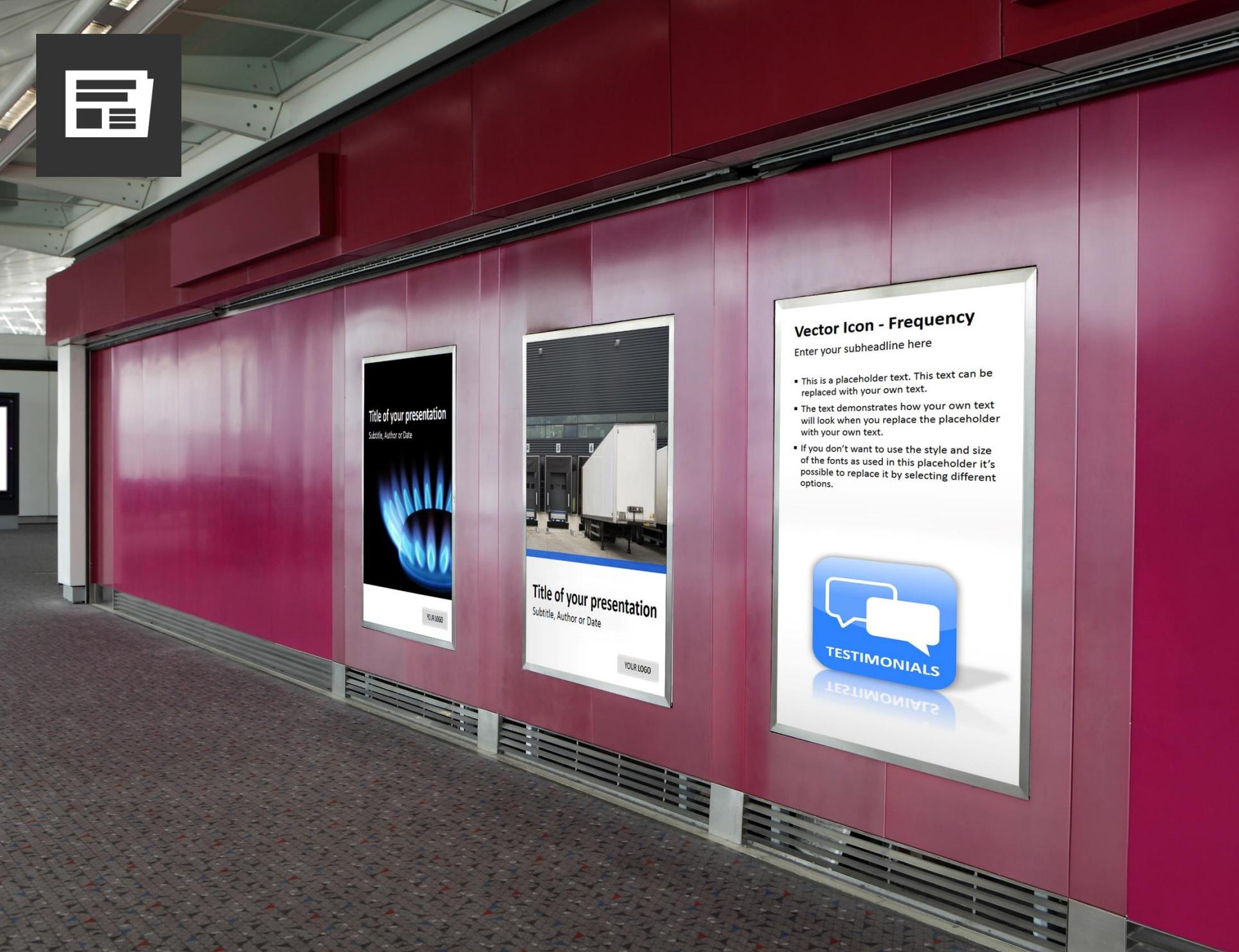
Dynamic Elements

Connect PowerPoint to Social Media, News, Weather, Music, Pictures, Clocks, Timers, Calendars or create your own Video Wall



Dynamic Likes

Connect PowerPoint to
your Facebook Likes



Dynamic News

Show live news feeds on any computer monitor

Automatically updates with breaking news



Dynamic Music

- Create your own jukebox and play music MP3's for background music in your facility
- Create your own in-house radio station
- Only advertising you control



Dynamic Pictures

- Your own picture show with images you control
- Great for showing local tourist attractions, products and more



Dynamic Time

- Show live clocks and time on any monitor or TV
- Set countdown timers
- Show international times



Dynamic Wall

- Create a video wall
- Control what shows on each screen or combine images into a single large image across all displays



Dynamic Weather

Live weather updates on any
monitor or screen



AFHALEN

Wordt bereid	Gereed
064	063
065	
066	
067	
068	

Eet smakelijk!

HAPPY MEAL

VOOR **3,95**

- Hamburger, Cheeseburger, Chicken McNuggets 4 of McFish
- Snoep-tomaatjes of Kleine Franse Frietjes
- Drankje
- Vers fruit, Danaontje of Snoep-tomaatjes

McBREAK

Hamburger	1,80	Cheeseburger met bacon	2,25
Child Chicken	1,25	Kleine McWrap Honing-Mosterd	2,25
Chicken McNuggets 6	2,00		

WARME D

GROOT	
Koffie 1,95	2,35
Thee 1,95	2,35
Koffie Verkeerd	2,20
Cappuccino	1,95
Espresso	1,95
Dubbele Espresso	1,95

CounterPoint

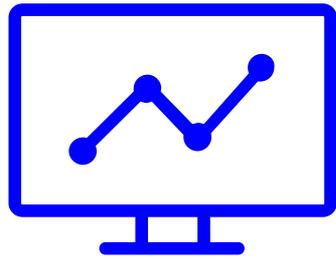
Waiting room or queue software



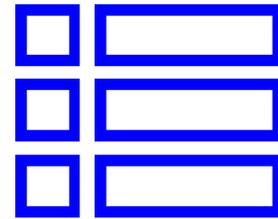
Message Point

Create your own in-house TV channel using existing computers

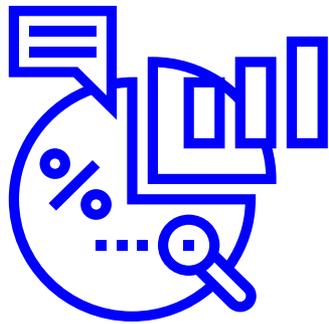
Use Cases



Digital Signage



Digital Menu Boards



Manufacturing
KPI Dashboards



Automatically
Updating Reports
& Presentations



Digital Signage

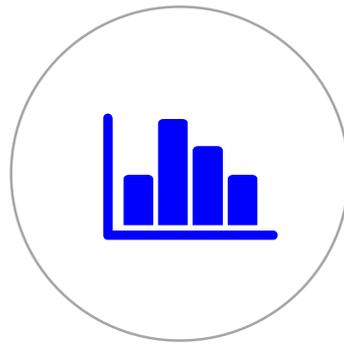
Manage a global network of digital signage terminals from a central location

Case Study: Mexican Red Cross

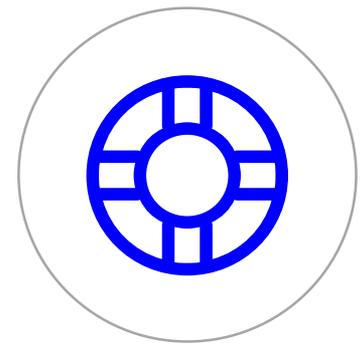
iPoint used at headquarters on 6 screens to inform staff, volunteers and the public



Disaster news
and information



Progress
reports

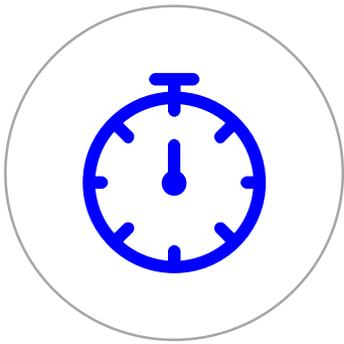


Requests
for help

"With this software, we are able to keep our internal and external community informed and aware of the most relevant events, allowing us to be more efficient and get action immediately; always looking for the benefit of the population."

Raúl Taboada, Information Technology
Analyst, Mexican Red Cross

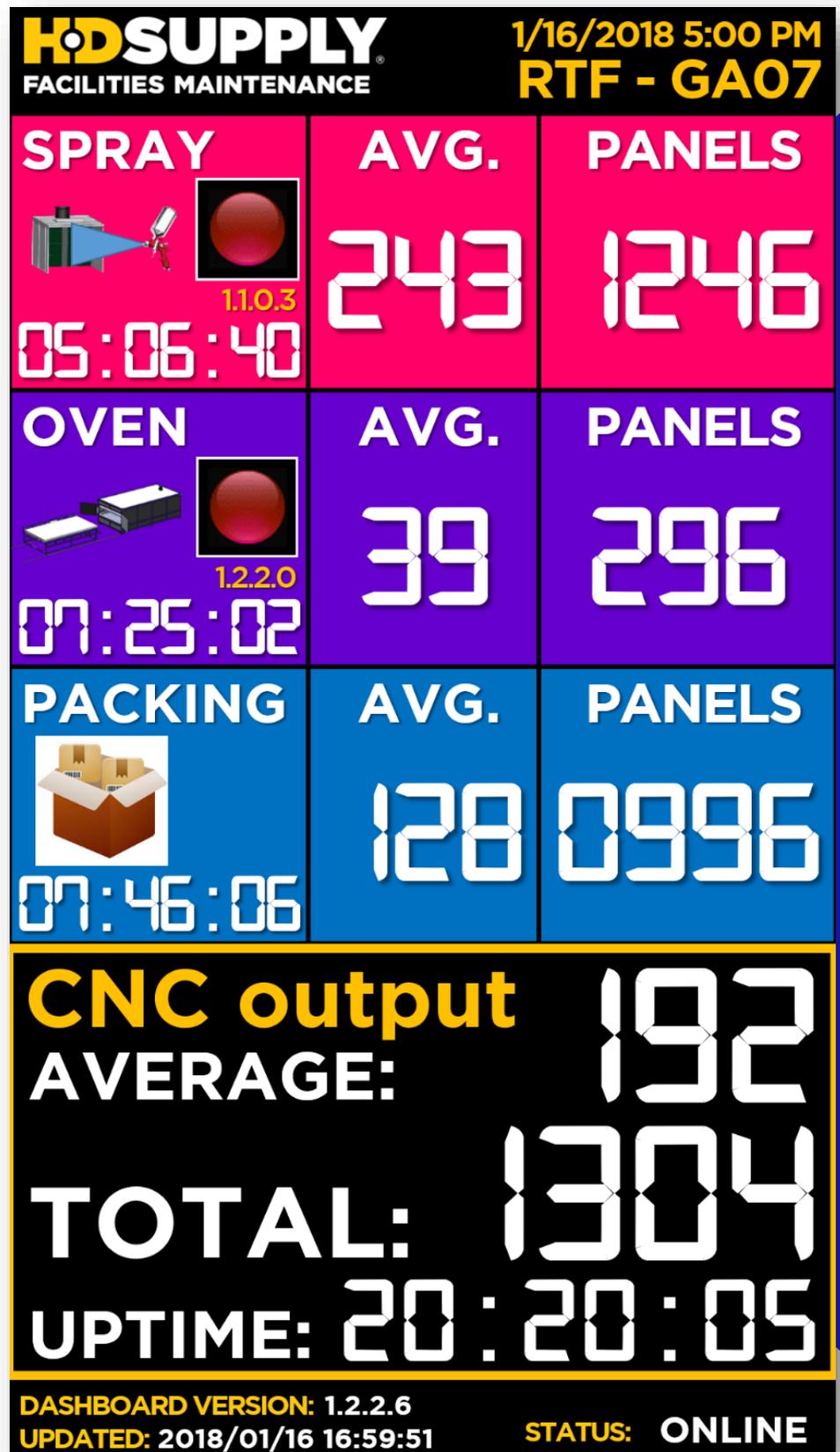
Case Study: HD Supply



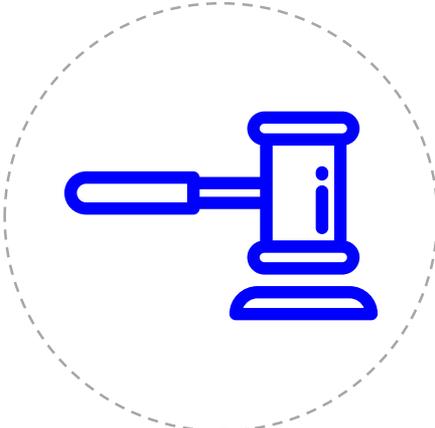
Real time manufacturing KPI dashboard on factory floor



25% increase in productivity



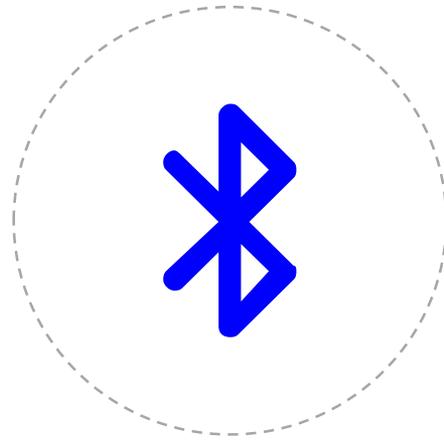
Case Study: Sotheby's Auction



Real time
auction results



Case Study: As Belgium Town Hall



Bluetooth waiting room solution

A screenshot of a presentation software interface. A central dialog box titled "Picture" is open, showing a "Connection" tab. The "Data connection" is set to "desk1", "Column" to "F1", and "Row" to "1". Under "Options", "Filename only" is selected. The "Folder" is "colors\desk1" and the "Extension" is "png". A preview window shows a green square with the number "1". The background shows a presentation slide with a green bar containing numbers 1, 2, 3, and 4, and text "OCMW/WELZIJN CULTUUR/TOERISME". The slide number "28" is visible in the bottom right corner.

OCMW/WELZIJN
CULTUUR/TOERISME

1 2 3 4

LZIJN
RISME

28

> MEDIA MENTIONS



- **Indezine.com**

- [multiple articles](#)

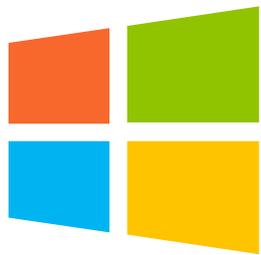
- **PresentYourStory.com**

- <http://presentyourstory.com/powerpoint-digital-signage/>

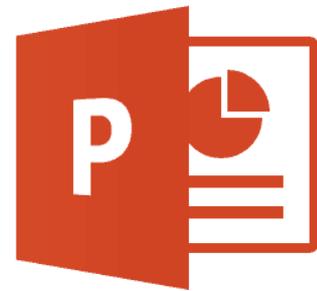
- **PresentationLoad**

- <http://blog.presentationload.com/dynamic-element-add-ons-powerpoint-interview-kurt-dupont/>

FAQ: What Is Needed to Run the Software?



Microsoft Windows
computer or
compute stick



Microsoft
PowerPoint 2010,
2013 or 2016



Member of Presentation Guild

Proving support and certification for professionals in the presentation design and production industry.

Useful Blog Articles

[10 Reasons to Use PowerPoint for Digital Signage](#)

[Red Cross Organization Saves Lives with PresentationPoint](#)

[Real-time Digital Signage Screen at a Fruit Farmer](#)

[State Health Agency Uses PresentationPoint in Mental Health Offices](#)

[Hurricane Tracker – Create Your Own in PowerPoint](#)

[PowerPoint Add-ins: DataPoint Rated One of the Best by PowerPoint Guru](#)

[25% Increase of Productivity: Communicate in Real-Time with Personnel](#)

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