



# PRESENTATIONPOINT MEDIA KIT

PRESENTATIONPOINT.COM

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A high-angle, close-up photograph of a group of people in a meeting. In the foreground, a person's hand holds a red pen over a white sheet of paper. To the right, another person's hand points at a document. In the background, a laptop screen displays a dashboard with several charts and graphs. The scene is dimly lit, with the primary light source coming from the laptop and the papers, creating a professional and collaborative atmosphere.

## COMPANY INFO

PresentationPoint is a registered company founded in Belgium in 1998 by Kurt Dupont



# Original Focus in 1998

Information Systems  
for Airports



A digital departures board with a blue background and white text. It features a table with flight information and a helicopter icon in the top right corner. The board is mounted on a wall with a grey tiled floor in the foreground.

Flight	Destination	Boarding	Departure	
16	Paris	12:00 PM	01:00 PM	Delayed until 13:00
17	New York	02:00 PM	03:00 PM	On time
18	Brussels	10:00 AM	11:00 AM	On time
19	Paris	12:00 PM	01:00 PM	Delayed until 10:00
20	New York	02:00 PM	03:00 PM	On time
21	Brussels	10:00 AM	11:00 AM	On time

bp

# > FOCUS TODAY

In addition to airports,  
PresentationPoint now also supports

Schools &  
universities

Large and small  
companies

City halls

Police

Exhibition halls

Banks

Restaurants

many others



PHILIPS



SIEMENS



DAIMLERCHRYSLER



Microsoft®

GOODYEAR



ORACLE®



SONY



Booking.com



BRITISH AIRWAYS



Nikon



Gartner



McKinsey & Company



**OVER 10,000  
CLIENTS WORLDWIDE**

# Including World Renowned Organizations

Boeing

Coca-Cola

SpaceX

Sony

General Mills

Booking.com

Siemens

US Air Force

NASA

Hewlett Packard

Nikon

Porsche

Ebay

IBM

# What Do Our Clients Say About DataPoint?



"Awesome product by the way. All this time and no one else can even come close to what you're doing over there."

**Jason Brentlinger**

Production Manager,  
Bartha, USA



"At Booking.com we recently used DataPoint to merge existing reporting data to create and distribute personalized reporting to +1100 of our managers."

**Savka Gajic**

L&T Program Manager,  
Booking.com, The Netherlands





# PowerPoint Integration

Our products are tightly integrated with PowerPoint, making it easy for people to update and manage their presentations and signage.

# > PRODUCT INFO



DataPoint



iPoint



Dynamic Elements



CounterPoint



MessagePoint





# DataPoint

**Creates real-time connections to nearly ANY data source.** Used for automatically updating presentations, reports, information screens, infographics, KPI dashboards and digital signage



# iPoint



Turn any computer monitor into digital signage



Schedule playlists of messages and advertising



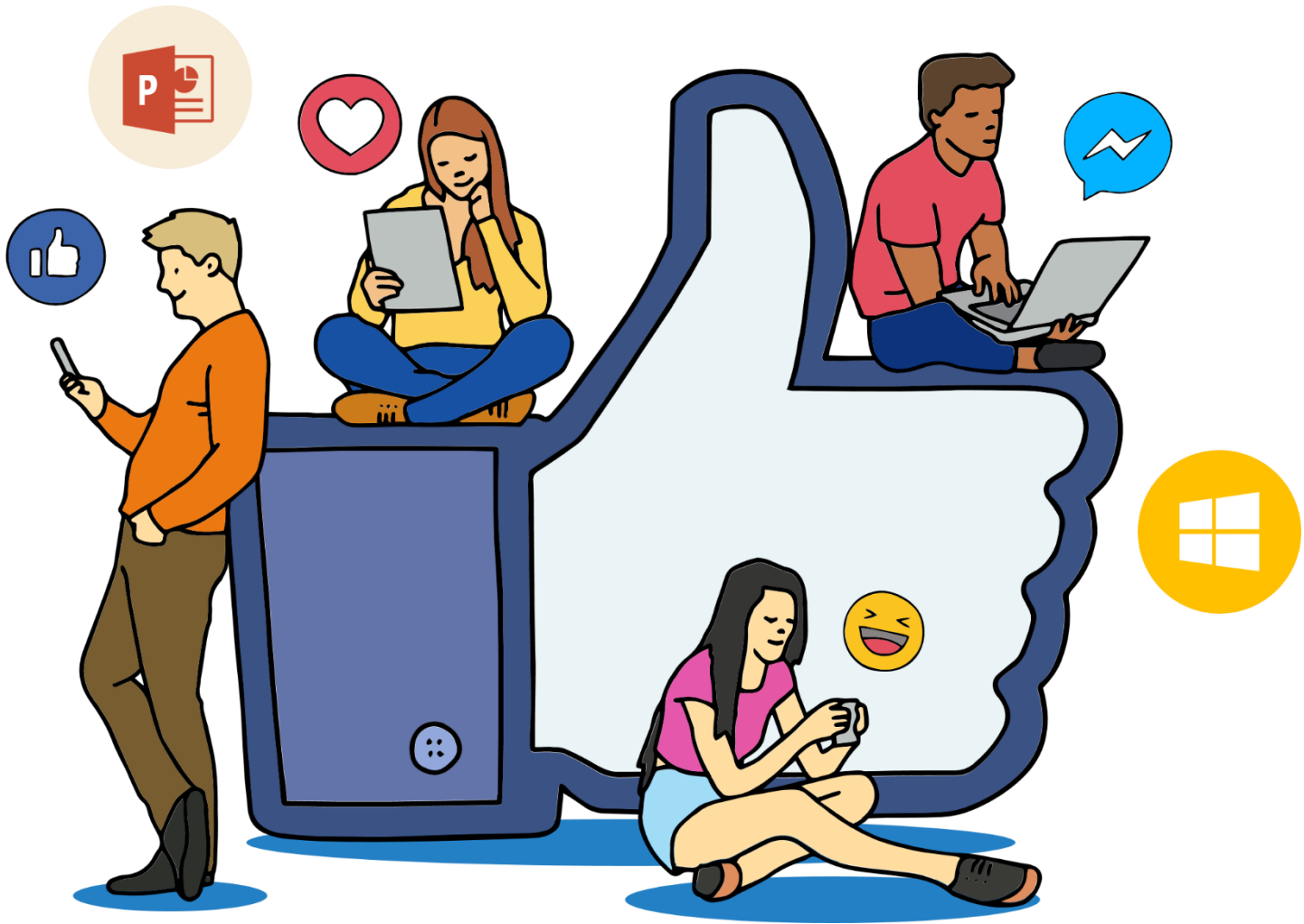
Works with Internet or local networks





# Dynamic Elements

Connect PowerPoint to Social Media, News, Weather, Music, Pictures, Clocks, Timers, Calendars or create your own Video Wall



# Dynamic Likes

Connect PowerPoint to  
your Facebook Likes





# Dynamic News

Show live news feeds on any  
computer monitor

Automatically updates with  
breaking news





# Dynamic Music

- Create your own jukebox and play music MP3's for background music in your facility
- Create your own in-house radio station
- Only advertising you control





# Dynamic Pictures

- Your own picture show with images you control
- Great for showing local tourist attractions, products and more





# Dynamic Time

- Show live clocks and time on any monitor or TV
- Set countdown timers
- Show international times



# Dynamic Wall

- Create a video wall
- Control what shows on each screen or combine images into a single large image across all displays





# Dynamic Weather

Live weather updates on any  
monitor or screen





AFHALEN

Wordt bereid

Gereed

064

065

066

067

068

063

Eet smakelijk!

**HAPPY MEAL**

VOOR

3,95

Hamburger, Cheeseburger, Chicken McNuggets 4 of McFish

Snoep-tomaatjes of Kleine Franse Frietjes

Drankje

Vers fruit, Danaantje of Snoep-tomaatjes

**McBREAK**

Hamburger 1,00

Chili Chicken 1,25

Chicken McNuggets 6 2,00

Cheeseburger met bacon 2,25

Kleine McWrap Honing-Mosterd 2,25

**WARME D**

GROOT

Koffie 1,95

Thce 1,95

Koffie Verkeerd 2,20

Cappuccino 2,20

Espresso 1,95

Dubbele Espresso 1,95

# CounterPoint

Waiting room or queue software

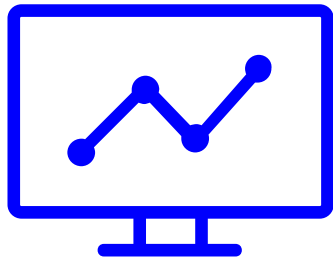




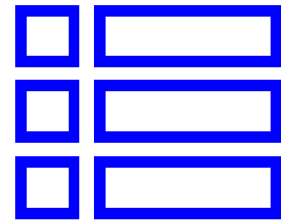
# Message Point

Create your own in-house TV channel using existing computers

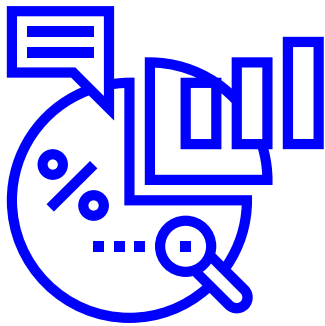
# Use Cases



Digital Signage



Digital Menu Boards



Manufacturing  
KPI Dashboards



Automatically  
Updating Reports  
& Presentations





## Digital Signage

Manage a global network of digital signage terminals from a central location

# Case Study: Mexican Red Cross

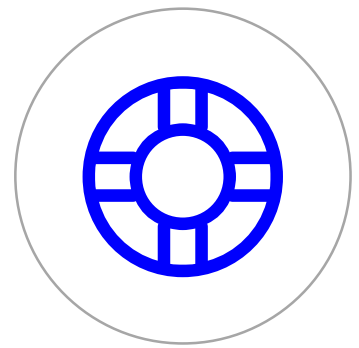
iPoint used at headquarters on 6 screens to inform staff, volunteers and the public



Disaster news  
and information



Progress  
reports



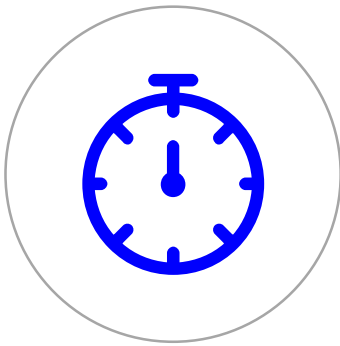
Requests  
for help

"With this software, we are able to keep our internal and external community informed and aware of the most relevant events, allowing us to be more efficient and get action immediately; always looking for the benefit of the population."

**Raúl Taboada**, Information Technology  
Analyst, Mexican Red Cross



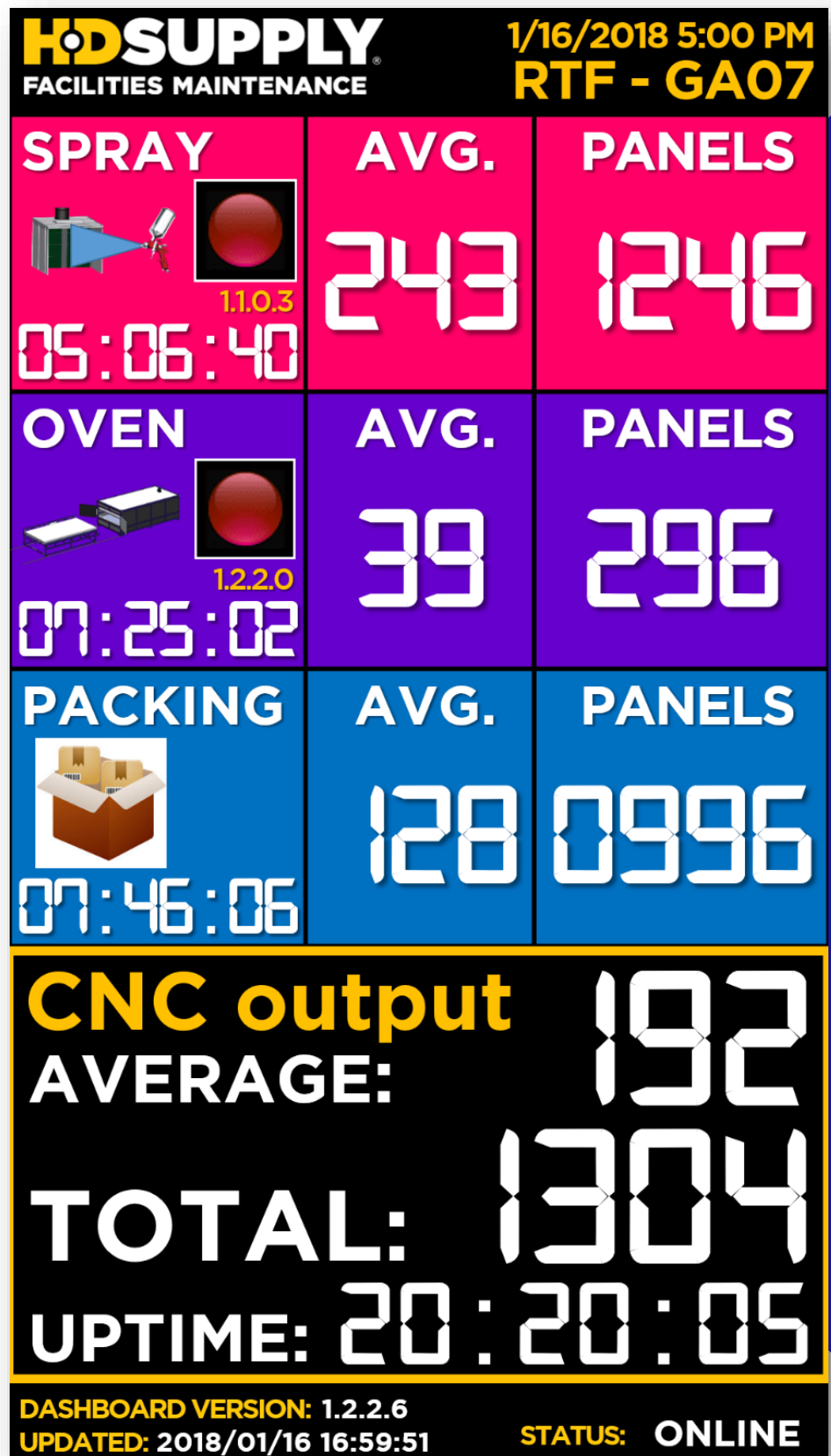
# Case Study: HD Supply



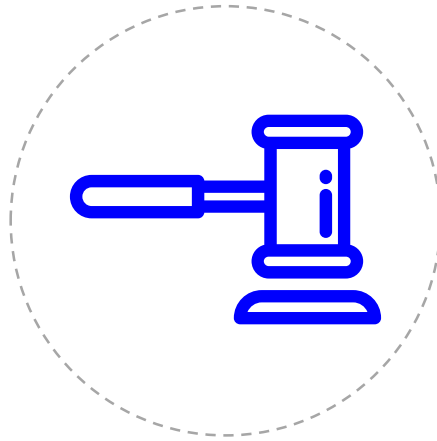
Real time  
manufacturing  
KPI dashboard  
on factory floor



25% increase  
in productivity



# Case Study: Sotheby's Auction

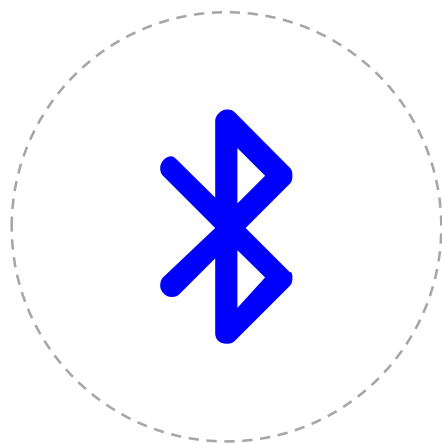


Real time  
auction results





# Case Study: As Belgium Town Hall



Bluetooth waiting  
room solution

1

2

3

4

OCMW/WELZIJN  
CULTUUR/TOERISME

1

4

Connection

Misc

Data connection: desk1

Column: F1

Row: 1

☐ Reset image size after update

Options

The data of the selected column contains:

☐ Folder, filename and extension

☐ Folder and filename

☐ Filename and extension

☒ Filename only

Folder: colors\desk1

Extension: png

Preview

P:\Projects\Development\Customers\Gemeente AS\English\colors\desk1\green.png

1

4

28

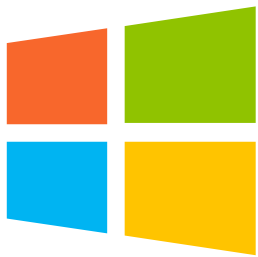
# > MEDIA MENTIONS



- **Indezine.com**
  - [multiple articles](#)
- **PresentYourStory.com**
  - <http://presentyourstory.com/powerpoint-digital-signage/>
- **PresentationLoad**
  - <http://blog.presentationload.com/dynamic-element-add-ons-powerpoint-interview-kurt-dupont/>



# FAQ: What Is Needed to Run the Software?



Microsoft Windows  
computer or  
compute stick



Microsoft  
PowerPoint 2010,  
2013 or 2016



# Member of Presentation Guild

Proving support and certification for  
professionals in the presentation design  
and production industry.



# Useful Blog Articles

[10 Reasons to Use PowerPoint for Digital Signage](#)

[Red Cross Organization Saves Lives with PresentationPoint](#)

[Real-time Digital Signage Screen at a Fruit Farmer](#)

[State Health Agency Uses PresentationPoint in Mental Health Offices](#)

[Hurricane Tracker – Create Your Own in PowerPoint](#)

[PowerPoint Add-ins: DataPoint Rated One of the Best by PowerPoint Guru](#)

[25% Increase of Productivity: Communicate in Real-Time with Personnel](#)

# CONTACT INFO



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